

- Yes
- Maybe
- No

Opening Your Agency Door

Loan	Office Space	Digital Presence	Staffing	Payroll
<ul style="list-style-type: none"> <input type="checkbox"/> Agent Lending/Direct Equity <input type="checkbox"/> Agent Lending Connection <input type="checkbox"/> PPC Loan 	<ul style="list-style-type: none"> <input type="checkbox"/> Branded Retail Environment <input type="checkbox"/> Agency Technology Store <input type="checkbox"/> aceOnHold 	<ul style="list-style-type: none"> <input type="checkbox"/> Allstate Digital 	<ul style="list-style-type: none"> <input type="checkbox"/> Extra Hands <input type="checkbox"/> Idealtraits 	<ul style="list-style-type: none"> <input type="checkbox"/> ADP <input type="checkbox"/> Payrolling Partners <input type="checkbox"/> Sure Payroll

Growing Your Book Prospect/cross-sell/retention

Leads & Lists	Lead Management	Lead Contact Strategy	Marketing Programs
<ul style="list-style-type: none"> <input type="checkbox"/> Allstate Lead Marketplace <p>Lists</p> <ul style="list-style-type: none"> <input type="checkbox"/> Salesgenie <p>Telemarketing</p> <ul style="list-style-type: none"> <input type="checkbox"/> HBW Leads <input type="checkbox"/> TRI Marketing 	<ul style="list-style-type: none"> <input type="checkbox"/> eAgent (Customer mgmt. and prospect mgmt. light) <input type="checkbox"/> Blitz Lead Manager (Prospect mgmt.) 	<p>Telemarketing</p> <ul style="list-style-type: none"> <input type="checkbox"/> H2Insights <p>Speed Dialer</p> <ul style="list-style-type: none"> <input type="checkbox"/> CallFire <p>Direct Mail</p> <ul style="list-style-type: none"> <input type="checkbox"/> TaG <p>Email Signature</p> <ul style="list-style-type: none"> <input type="checkbox"/> My eSig <p>Quoting</p> <ul style="list-style-type: none"> <input type="checkbox"/> Quoteburst <input type="checkbox"/> RoboAgent <p>VOIP</p> <ul style="list-style-type: none"> <input type="checkbox"/> Fonality <input type="checkbox"/> Lightspeed 	<ul style="list-style-type: none"> <input type="checkbox"/> Marketing Blueprint <input type="checkbox"/> Allstate Financial <input type="checkbox"/> Allstate Business Insurance <input type="checkbox"/> Connected Car: DRIVEWISE <input type="checkbox"/> Executive Advantage <input type="checkbox"/> Hagerty <input type="checkbox"/> Ivantage <input type="checkbox"/> Marketing Alliances <input type="checkbox"/> Mobile Apps/My Account <input type="checkbox"/> Motor Club <input type="checkbox"/> Allstate Business Reply <input type="checkbox"/> eSignature

Creating Your Local Presence

Agency Advertising	Community Involvement	Promotional Items
<ul style="list-style-type: none"> <input type="checkbox"/> TaG <input type="checkbox"/> aceOnHold <input type="checkbox"/> Allstate Digital <input type="checkbox"/> Media Center 	<ul style="list-style-type: none"> <input type="checkbox"/> Allstate Foundation 	<ul style="list-style-type: none"> <input type="checkbox"/> Allstate Business Builders/SummitGroup

Additional Resources:

Executive Advantage Plus Program Email: earc@allstate.com

Regional Marketing: Contact your local team